

Growing Guiding Questions

How to encourage the girls to move up?

- Encourage good communication between Section leaders
- ALL go to the next Section meeting(s)
- Invite members of the next Section to your Unit meeting
- Hold 'taster' days of the next Section's activities
- Run joint activities
- Hold a Brownie *Go For It!* Day
- Move a group of girls up together
- Hold a visitors day at WS

What stops us growing units? How can we overcome this?

- Other commitments
- Lack of mentors for leaders on ALQ
- Lack of girls in some areas
- Lack of Leaders
 - Time
 - Work/family commitments
 - Paperwork
 - Could job share though
- Availability of meeting places
- Image
 - Old-fashioned image of Guiding
 - We don't sell ourselves enough and/or better
 - In competition with Scouts

Share your best programme activities

- Chip or penny walk
- Playing in the garden
- Virtual trips
- Swimming
- Crafts
- Running games
- Food, singing, crafts and games
- Time without boys
- Outdoor cooking
- Debates- anything topical
- Pirate treasure hunts
- Dressing up
- Junk modelling
- Mud!
- Water activities
- Picnics and walks
- Glitter

Spreading the word- how?

- Media
- Schools
- Internet (Facebook, Twitter)
- Promoting at events
- Advertising
 - Posters
 - Leaflets
 - Bring a friend
- Social events
- Uniform visible in the community
- Word of mouth
- Being visual
- Spreading the passion
- Community gardens
- Participate in local events
 - Remembrance Day
 - Lord Mayor's Show
- Waitrose 'green' tokens
- Bag packing

What has worked for you to recruit new members?

Adults

- Using parents in a rota
- Volunteer centres (Do-it.org)
- Networking/ promoting Guiding
- Positive publicity
- Facebook, Twitter and other social media

Girls

- Bring a friend evening
- Schools
 - Leaflets in book bags
 - posters