Growing Guiding questions

What has worked for you to recruit new adult members?
• Using parents on a rota
• Volunteer centres Do-it.org
• Networking/ promoting guiding
• Positive publicity
• Facebook, Twitter and other social media

What has worked for you to recruit new girls?
• Bring a friend evening
• Schools
  • Leaflets in book bags
  • Posters

Spreading the word- how?
• Media
• Schools
• Promoting at events
• Social events
• Uniform visible in the community
• Bag packing
• Waitrose green tokens
• Community gardens
• Word of mouth
• Spreading the passion
• Internet, Facebook
• Participate in local events
  • Remembrance Day
  • Lord Mayor’s Show
• Advertising
  • Posters
  • Leaflets
  • Bring a friend
Growing Guiding questions

Share your best programme ideas
• Chip and / or penny hike
• Virtual trips
• Crafts
• Running games
• Food
• Singing
• Cooking
• Mud!
• Water activities
• Picnics and walks
• Junk modelling
• Pirate treasure hunt
• Dressing up
• Outdoor cooking
• Time without boys
• Swimming
• Debates
  • Anything topical

How do we encourage the girls to move up?
• Encourage good communication between section leaders
• Visitors day at WS
• ALL go to the next section up meeting/s
• Taster days of next section activities
• Joint activities
• Brownie Go for It! Day
• Helps if sections meet on the same night
• Move a group of girls up together
Growing Guiding questions

What stops us growing units?
• Other commitments
• Money
• Image
  • Selling ourselves
  • Old-fashioned image
  • Competition with Scouts
• Mentors for leaders on ALQ
• Availability of meeting places
• Lack of girls in some areas
• Bag packing
• Lack of leaders
  • Time
  • Other commitments
    • Work, family
• Paperwork
  • Sharing jobs could be an answer