

## What happened in Round 1?

2,000 questionnaires posted out to the catchment area; 1,119 questionnaires returned  
6-weeks of engagement and 9 events based on our 5 themes for improvement:

**Heritage & Landscape , Lakes, Geese, Traffic, Play.**

Over 2,400 people engaged with throughout all of the events, forums and meetings  
Encouraged people to volunteer to help, attend events and get involved, using an 'engagement ladder', which has now been updated, right.

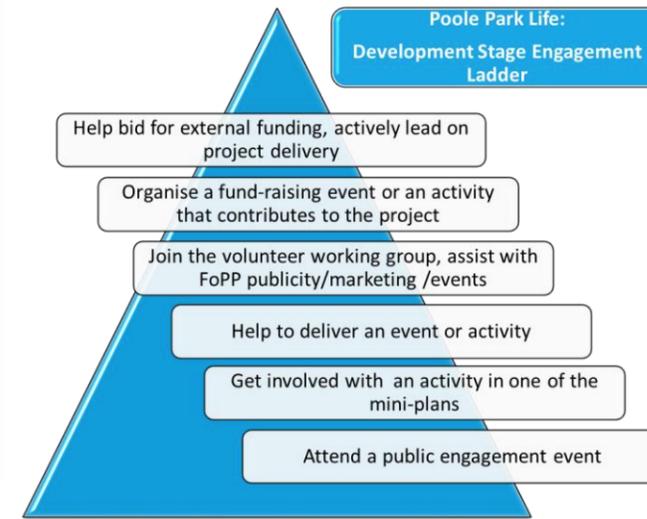
Production of master plans on the 5 themes followed with detail worked up for the Round 1 bid.

### And The FoPP...

Ran events such as the Gardeners question time and Vintage Tea party.

Created the *Back the Bid* campaign. Pledged £10,000 from reserves towards the match funding requirements

Supported BoP events. Attended Heritage Lottery Fund meetings, Project board and Volunteer working group.



**It's a YES!**



### More Info:

[www.Pooleprojects.net](http://www.Pooleprojects.net)

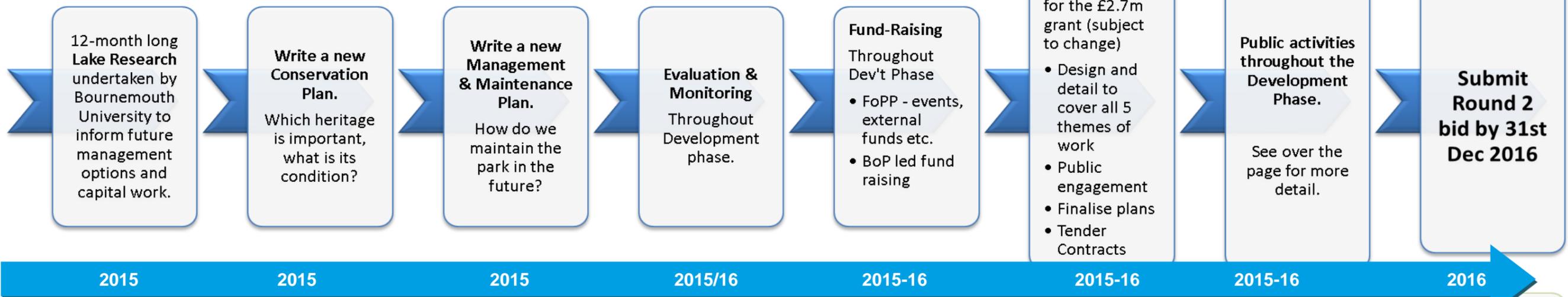
[www.facebook.com/pooleprojects](https://www.facebook.com/pooleprojects)

[www.friendsofpoolepark.org.co.uk](http://www.friendsofpoolepark.org.co.uk)

Facebook: Poole Park User Group.



## The Development Stage - What do we do now?



## And the role the Friends can play:



## The Development Stage – Project Management structure

**Project Board** – an existing group that oversees the project governance:

Head of ECPS

Portfolio holder (Cllr Dion)

Open Spaces Development Manager

Project Manager

Streetscene maintenance

Recreation & development (events & concessions)

Urban planner

FoPP

**Poole Park Forum** – A new forum for those with an interest in the park to meet regularly:

FoPP

Poole Park User Group

The Ark & Boatshed

Rockley Watersports

Poole Model Yacht club

Tennis

Poole Park Bowls club

Chestnut Nursery

Poole Town cricket club

Richmond Fellowship

Continental Landscapes

Park Run; Poole Runners

Mini Golf

Miniature Railway

Road Train

Wessex orienteering club

Poole Wheelers

PHP

B&PCFE ; Bournemouth University

And others

**The Volunteer Working Group** – for those interested in helping with events, activities and fund raising. This group's remit may evolve in the development phase.

FoPP

Poole Park User Group (linked to the Facebook page)

And others

## The Activity Plan.

An extensive and wide-reaching Activity Plan was submitted to the HLF as part of our round 1 bid. This is rooted in our comprehensive public engagement throughout the Poole Park Life project so far.

A range of partners, the Friends of Poole Park and individuals have all helped develop ideas for the Activity Plan. The Activity Plan is funded as part of the development phase. This means that, for example, there is a figure of £3,000 over the two years to “Increase FoPP skills to enable a wider scope of work”.

See the project plans for more detail and the activities have been split in to three categories as follows:

### Public Events.

Provide public events for both select and far-reaching audiences that engage the public with Poole Park's heritage and history; that strengthens community ownership and relations and acts as a catalyst for future engagement, learning, volunteering and fund-raising.

### Friends of Poole Park, the User group and the wider community.

Support the Friends of Poole Park and user groups to take a lead role in the development phase, increase membership and interaction, co-ordinate events, fund-raise, reach new audiences, undertake training and increase learning.

### The Natural Environment

Identify and target key species at the local level to provide improved habitats and biodiversity, creating learning and volunteering opportunities. On a landscape level increase park user understanding of the importance the park plays for wildlife.

Please take a look at the more detailed project plans or get in touch to discuss anything in more detail.

## Who is doing the BoP work?

Project Manager

Martin Whitchurch

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Responsible for:

- Overall Project management
- Conservation plan
- Management & maintenance plan
- Design process leading to tendered schemes
- Monitoring & evaluation

Public Engagement Officer

To be confirmed, recruitment process in March/April  
18-month contract, 18 hours per week

Responsible for:

- Delivering the Activity Plan
- Liaising with all community groups and stakeholders
- Assisting with events and fund raising

## £££ The Money £££

The big figure is £2.9m.

Of this £285,000 is the budget for the current Development phase of works:

- paying for the staff posts (see left),
- the activity plan (see above)
- other costs such as landscape architects fees, topographic surveys, civil engineering fees etc.

This leaves approx £2.7m for the delivery of the capital scheme and furthering of the Activity Plan.

There is a match-funding requirement of a minimum of 10% (hence every £10 you raise effectively makes £100).

We have most of this in place but we still need to fund raise a further £50,000, including:

- FoPP events and campaigns like 'Back the Bid'
- Other external funding such as landfill tax credits for specific schemes
- BoP to seek corporate sponsorship, donations etc.

## The Key Messages:

The Round 1 success needs to be built on in the development stage. We need to fundraise as much as we can and it is match funded x 10. We need to engage with local people and communities. All views will be listened to and valued before decisions are made.

