Swindon Equality Group Meeting

Gorse Hill Baptist Church – 19/1/2017

Present - Elspeth, Paul, Steve, Tom

Apologies - Ali

1 Twitter Account

Steve briefed us on the account and we discussed possible applications. The URL is:

https://twitter.com/EqualitySwindon

Steve will investigate a Facebook element, Tom will post the string on the web site, Paul and Elspeth to 'hold' the access information just in case and comment the 'front end'.

We would benefit from someone who is really familiar with using Twitter to advise us on how to make best use of it.

2 The SEG survey

We only had a 20% return on the survey but responses were generally positive and supportive of what we are doing. The short report appears on the web site.

3 Link magazine articles

There should be three Link articles published by now. You can find the first two here if you don't get a hard copy:

https://swindonlink.com/the-spirit-of-swindon-rising-to-the-challenges-facing-our-town-and-britain-in-general/

https://swindonlink.com/the-spirit-of-swindon-fuel-poverty-and-just-about-managing-or-not

It would be really useful if SEG members could respond to the articles by posting comments in the spaces provided below the articles.

4 Stewart Lansley presentation – March 30th

An electronic version of the flyer has gone out to all members and to other individuals/groups that have shown support in the past. Swindon media outlets have been contacted. The event was publicised at the Community Conference where approx. 50 flyers were distributed.

A report of the Community Conference appears here:

http://vas-swindon.org/news/swindon-community-conference-2017-2/

There will be another 'push' following the next meeting.

Please do all you can to attend and/or publicise the Stewart Lansley event. It would also be useful if any SEG member can offer to help with the set up between 6.00 and 7.00 p.m. on March 30th

AOUB

We have enough funds in the account to cover expenses for March 30th

The re-launch of the Weston Super Mare group on Jan 26th seemed to go well

Next Meeting

Thursday March 16th