MAY 3, 2020 CAMBRIDGE

THE ONLY RACE WHERE THE FINISH LINE CATCHES YOU

JOIN US

WINGSFORLIFEWORLDRUN.COM/CAMBRIDGE
Dear Councillor,

We are writing to inform you of a charity running race that is being held in Cambridgeshire on Sunday 3rd May 2020 at 12:00. Please read this leaflet to find out more about the charity, the race and the local area on the event day.

**THE CHARITY:**

Wings for Life is an international not-for-profit spinal cord research foundation. Our mission is to find a cure for spinal cord injury. We fund world-class scientific research around the globe aimed at healing the injured spinal cord. 100% of every runner’s entry fee goes to spinal cord research.

**WINGS FOR LIFE WORLD RUN:**

The Wings for Life World Run offers a new running experience, all for a good cause. Runners in 72 locations worldwide start at exactly the same time and run for as long as they can. There is no static finish line, a Catcher Car will start the chase 30 minutes after the race starts and speed up slowly until everyone is overtaken and therefore eliminated from the run. The last one running is the global winner.

The race is returning to Cambridgeshire after a 2 year break and we hope to get 5000 runners to take part in the UK edition. The race is open to all athletes of all abilities, from beginners to the running elite and wheelchair users in a regular wheelchair.

**ROAD CLOSURES IN THE LOCAL AREA:**

On the map overleaf you can see the route for the Wings for Life World Run. Due to the unique format of the race and for the protection of the runners and general public, we need to implement road closures. We have tried to minimize the disruption to local residents and businesses as much as possible by splitting the route into sectors. Further investigation is underway to reduce the closures further with re-opening “windows” within the closure periods.

We will be advising local communities, through various different communications similar to this letter, to plan any travel on the day with these road closures in mind. If possible, we would very much appreciate your assistance in sending out such communications via any resident/business databases or parish publications to ensure residents are able to plan their day accordingly.

We will do our utmost to re-open the closures as quickly as possible. It is very important to note that emergencies in the area take priority. If the blue light services are called for an emergency they will be able to access the area of concern.

On event day you will be able to track the live progress of all the runners in the UK race on www.wingsforlifeworldrun.com. In 2017 when the event took place in Cambridgeshire the runners really appreciated local support; please do encourage your parish to come and cheer them on.

We will be arranging resident meetings in the affected area early this year to answer any residents queries.

In the meantime, we have set up an email address to answer any resident questions. We will have staff monitoring this who will respond to every query: wingsforlifeworldrun.uk@redbull.com

For full details of the event, including how to enter the race or how to volunteer to help please go to: www.wingsforlifeworldrun.com

Many Thanks
The Wings for Life World Run Team
HOW THE WINGS FOR LIFE WORLD RUN WORKS

30 minutes after the official start the Catcher Car leaves and begins to pursue you. The Catcher Car is the finish line that chases you!

HOW FAR WILL YOU RUN?
It depends on you — if you jog at a leisurely pace, the Catcher Car chases you down at about 10 km.
But if you are a world-class marathoner you might be able to run up to 80 km.

The last man and woman worldwide to be passed by the Catcher Car are the global champions. Each country will also celebrate its national winners.

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