**NORTHANTS YFC**





2018-19 CASH COW CHALLENGE

**AIMS:** To maximise the profit on an initial investment of £250 thereby raising funds for your Club whilst promoting Young Farmers in the rural community

**THEME:** Anything agriculturally related

**WHEN?** Start: 25th September 2018

 Finish: 11th May 2019

**PROCEDURE:** Each Club will be loaned £250 from County funds

The aim is to turn it into as much profit as possible by any legal means whilst adhering to the agricultural theme. *Note: Gambling is not allowed*

There must be a minimum of 5 members involved in the project

Any goods purchased must be bought at a fair market price

Goods may be sold to Club members at a fair price – evidence will be required

Documented evidence of all sales, receipts, deals etc must be kept and be made available for inspection on request

Clubs should include Northants YFC’s registered charity number on any publicity

material: 304463

Each Club must submit a single A4 page financial summary of the income and expenditureof their project to the YFC Office by 12 noon on Monday 13th May 2019 along with a short report giving details of the project

Each Club should produce an A3 sized storyboard (to be displayed at the Rally) to show how they earned the money - this should include details of what was done, who was involved, the costs of any goods, any positive publicity achieved plus a financial summary of the income and expenditureof their project

 The judge will look favourably on any positive publicity received

**OUTCOMES:** Any profits generated after repayment of the £250 loan may be kept by the Club. If a loss is made, the £250 loan must be repaid to County. The winning Club will not have to repay the £250 loan.

 The Cash Cow trophy will be awarded to the overall winning Club

September 2018