Welcome to our challenge! It has been designed to be enjoyed by all sections, we hope you enjoy completing it.

We are raising funds to subsidise a residential opportunity for all of our senior section members in our district. What the opportunity is will depend on how much we raise!

The challenge has been designed by us (Bradford on Avon Rangers). To complete the challenge you need to carry out clauses from all of the challenge areas. We recommend that rainbows carry out at least 1 clause from each area, Brownies 1-2 from each area and Guides or Senior Section members complete 2-3 clauses from each area.

We have deliberately left each clause open to be tailored to your unit rather than making them too prescriptive. So you can decide whether the activities should be run in smaller or larger groups and ensure that there is appropriate challenge for the girls participating.

Bradford on Avon Rangers
Journalism:

1. Write an article for a newspaper or magazine. This could be a review of an event or guiding activity (for example camp, the Big Gig, a unit meeting) or an interview with another unit member.

2. Produce a newsletter or short newspaper to be sent to parents. This could include information about forthcoming events, photos or images from recent activities or anything else relevant to your unit.

3. In a meeting, review a number of different publications (newspapers, magazines, comics, free publications etc) and identify what similarities and differences there are between them. Why might this be? Who are they each trying to appeal to?

4. Use pictures and letters/words cut out of magazines / papers to create some funny pictures. Have a game of consequences using pictures you find.

5. Invite a journalist into your meeting to talk about their role. How did they become a journalist? What is it about their job they enjoy the most and what do they enjoy the least?

Photography:

1. Hold a photo shoot – find out what you need to prepare first, what the theme / style will be and review the photos you take afterwards. This could be indoors (studio) or outside (on location).

2. Create a photobook / slideshow / photo display for your unit. It could be based on a specific event / activity (a trip, camp, centenary) or more general.

3. How does your family keep and use photographs? Bring in baby photographs and have a competition to work out who is who.

4. Invite a professional photographer to visit and tell you about their job. Research different roles that photographers can have.

5. As an individual, or in your patrols take photos and produce a comic strip, story board or photobooth challenge.

6. Find out about the Girlguiding UK against airbrushing campaign. What is it about? What do you think about this issue? Hold a discussion / debate in your unit about this issue.

7. Make or decorate photo frames. What photo would you put in your frame?
Internet:

1. Create a website or facebook page for your unit or district. What could it be used for? Who should have access to it and how will this access be monitored and managed.

2. Write a blog to put on a unit website or facebook page. Think about who your audience will be.

3. Run an Internet safety evening. How is the internet used by members of your unit and what are the risks? How can you make sure you stay safe?

4. Hold a unit meeting remotely – you could use skype, facebook, webcams or other technology.

5. Look at how Girlguiding is represented online. Are there any areas that you think are underrepresented? What would you do about this?

Television:

1. Discuss the success of adverts. Design your own advert including opening theme tune etc.

2. Prepare and produce your own news report/programme. Think about what reports you will include.

3. Produce your own talent or quiz show e.g. x factor. Who will you invite to be your judges?

4. Talk about your favourite TV programmes. When are they shown? Who are their target audience? What is it about the programmes that you enjoy? You could keep a diary of how much (and what) television you want during a week to help with this activity.

5. Design and run a game or food show for your unit.

6. Have a trip to watch a TV show being produced or visit a local studio/production set.
**Film:**

1. Make your own short film, maybe make it a competition between sixes or patrols.

2. Hold a film evening or watch a film and write a review. Discuss the films you like or don’t like and why.

3. Talk about actors you like and their influence as role models. Put together as many quotes from films/classic lines that you can remember and discuss why these are so memorable.

4. Host your own award ceremony in the style of film awards e.g. the Oscars

5. Produce a storyboard for a new film idea, discuss the different roles involved in film making, use of props and any local locations you know that have been used in films.

**Music:**

1. Music for dance – learn a new dance or try out difference dance music styles

2. Attend a concert like Big Gig or attend a music festival. Alternatively go to a recording studio or get a musician to come in.

3. Write a new campfire song or a jingle or theme tune about guiding.

4. Bring in ipods or CDs with your favourite music to share with the rest of the unit or hold a karaoke night/singstar to all sing along to these favourites.

5. Attend a guiding festival or campfire singing (e.g. county or district). Share your thoughts on the event with other members of your unit.

6. Make musical instruments and hold your own talent show with them.

7. Music for effect – look at how music is used within films e.g. to create tension, research the various purposes of music. Talk about how music affects us (for example moods or motivation).
Bradford on Avon Rangers
Media and Communications Challenge

ORDER FORM

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<th>Number of badges ordered at £1 each</th>
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