86th ANNUAL EXHIBITION 2017



Assembly Rooms, Alton GU34 1BA
Saturday 7th October to Sunday 15th October 10am until 5pm
Formal Opening will be by Pam Pell Jones at the Private View, Friday 6th October 7.30 – 9.00 pm
Children's Prize Presentation Saturday 14th October at 11am

RULES AND CONDITIONS OF ENTRY:

Entry is by completion and submission of the entry form, available at www.altonart.org.uk, together with payment of the relevant fees.

Closing Date for receipt of online entries and payment of fees by post (to Kaye Garrett at 77A Victoria Rd, Alton, Hants, GU34 2DF) is: Friday 15th September 2017. Postal entries close Fri. 8th September.

Any queries should be addressed to Kaye: artaltonart@gmail.com or (01420) 80481

The Society will take all reasonable care of exhibits but cannot be held responsible for any loss or damage. We strongly advise artists to have their own personal insurance cover for loss of and/or damage to exhibited works.

The Society reserves the right to refuse any exhibit entry. Please note presentation requirements!

EACH PAID UP MEMBER IS ENTITLED TO SUBMIT ANY, OR ALL, OF THE FOLLOWING:

- 3 x Original paintings Max size including frame: 76cm x 61cm overall (2'6" x 2')

 NB One painting larger than specified size will be permitted/member. These will be hung subject to space being available.
- A 4th reserve painting to be hung if space permits and probably at lower than ideal viewing height.*
- 6 x pieces of 3D work
- 6 x Unframed Original Folio paintings
- 25 X Greetings Cards

*Reserves not selected for hanging will be advised and should be collected from the Assembly Rooms as soon as possible thereafter, not left for the close of exhibition.

All work must be for sale. Minimum Sales Prices accepted are: £40 for hanging exhibits; £20 for folios; all Greetings Cards priced at £2.00. **A commission of 20% will be deducted from all sales**.

Works sold as a direct result of the Exhibition incur a commission to reflect the Society's role as a gallery. If the sale is post exhibition, the artist is encouraged to forward commission direct to the treasurer.

If work is sold by an artist after submitting their entry, but before the exhibition, the artist can:

- Exhibit the work and pay the commission to the Society
- Withdraw the exhibit (there will be no refund of entry fee)
- Where possible, at the sole discretion of the Exhibition Secretary, substitute another work for exhibition (there will be no refund of entry fee if substitution is declined).

Work exhibited at **any** of the Society's previous Exhibitions is **not eligible** for entry. Digital images will not be accepted unless an integral part of a greater artistic creation. No photographic or purely digital images will be accepted.

FEES: (Please note: Fees are non refundable)

- Framed Paintings/Canvasses and 3D Works £4 per artwork (If the reserve painting is not hung this fee will be refunded. All other fees are non-refundable).
- Original Folios £2 per folio
- Greetings Cards No fee payable if exhibiting. £1 admin fee if no other exhibits entered.

Fees may be paid:

By cheque (payable to Alton Art Society) posted to Kaye Garrett, 77A Victoria Rd, Alton, GU34 2DF OR by Bank Transfer (BACS payment) to the Society's account:

Bank: Lloyds TSB Sort Code: 30-90-15 Account Name: ALTON ART SOCIETY Account Number: 00010821 Reference: Artist's Initial and Surname followed by "Exh. Fee"

PRESENTATION

A high standard of presentation is expected for all forms of work exhibited.

Paintings and box canvasses must be strung securely. (Knots should be positioned off centre otherwise the painting will not hang straight).

All metal projections/sharp edges must be covered/taped to protect other frames during stacking.

Folios must have a board backing and be covered with protective cellophane.

Greetings Cards to be in cellophane bags, with envelope enclosed.

LABELLING

All entries (including folios) must have a **label on the reverse side** of the submitted artwork. Label to include the **name of the artist, the title, price and the medium used** - artist's address/email/website are optional. (This information **must match the details submitted** on the Entry Form).

In addition, items to be exhibited MUST have a **SECOND LABEL** with the title & artist's name and "**Reserve**" (for the 4th entry) **securely** attached to the hanging wire by a string (the string long enough for the label to hang over the front to identify the painting during hanging/exhibition labelling, but not excessively long please).

Cards: Artist's name (as on the entry form) must be clearly written/printed on the back.

HANGING INFORMATION

Hanging will principally be by artist. This information is provided in case it influences your framing choices.

STEWARDING/ASSISTANCE

Each exhibitor **must** steward **at least once** (in 2.5 hour shifts) during the exhibition unless physically unable. Anyone unable to steward for any reason should contact the Exhibition Sec **before entering**. Exhibitors will also be expected to assist with set up and/or take down.

HANDING IN

Friday 6th October between 8.30 am and 10.30 am Lower Room, Assembly Rooms, Alton GU34 1BA Please note there will be a separate table to receive Greetings Cards

COLLECTION OF WORK

- Reserves not selected for hanging should be collected from the Assembly Rooms as soon as possible not left for the close of exhibition.
- Purchasers can collect artwork from 4pm until 6pm on Sunday 15th October 2017.
- Artists can collect unsold work from **5.15pm until 6pm** on Sunday 15th October 2017.

All work must be collected & SIGNED out at desks in the main hall prior to release. If someone is collecting work on your behalf please advise this in advance, or we may not be able to release the work.

Unsold cards are to be collected from the kitchen hatch in the main hall. Please do not go into the kitchen, the hatch will open when cards have been counted and are available to collect.

It is the artist's responsibility to ensure exhibits are collected on time.

AAS cannot be responsible for any uncollected artworks.

ADVERTISING

This year's poster will be available to download from the AAS website www.altonart.org.uk

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Excerpt from S.A.A. Magazine

To protect your own original work from being exploited add © symbol after your signature and any details on the back of your work e.g.: year painted. This copyright lasts throughout your life until 70 years after your death. Copyright exists in the UK with no formal process to obtain this.

If a work/photograph created by another person is re-created by an artist and sold for profit it is commonly regarded as infringing the original artist's copyright.

ANY QUERIES

Please Contact: Kaye Garrett on 01420 80481, or at artaltonart@gmail.com