

Communications Working Group

Feedback from Communications Survey

Thank you to all those who responded to the recent Communications Survey. It ran over 4 Sundays throughout April and was also available to complete at the Annual Meetings. It could be viewed (but not filled in) online. 81 formal responses were received, as well as a few informal verbal comments.

The survey results were discussed by the Working Group on Monday 9th May.

Below is a very brief summary of the results and proposed actions:

What do we do well with regard to communication?

The weekly newssheet was overwhelmingly seen as helpful. The prayer chain and parish magazine were also highly valued, as were the Welcome booklets and notice boards. It appears that verbal, printed and electronic methods of communication are all regarded as useful, as long as they are consistent and up-to-date. It is intended to keep these different methods of communication running in parallel.

What can we do to improve communication?

The Working Group will be taking action on the following:

- Providing regular feedback from PCC and Working Group meetings
- Preparing a 'Who's Who' board for display in the churches
- Some minor tweaks to newssheet and magazine in line with suggestions received
- Updating/improving the parish of frayleigh website
- Publicity posters/leaflets/events and parish 'brand' (e.g @trinity etc.)

What can you do to help improve communication?

Thank you to those who have offered help in specific ways, and to those folk who have undertaken either to get to grips with electronic communication or to be vehicles of communication with their friends and neighbours.

It would be helpful if we could all do our bit by highlighting areas of need within the parish (e.g. when folk are ill or in need of support / prayer) to the clergy and/or pastoral team.

Please keep us informed if you are aware of ways in which communication could be improved.

Thank you,

The Communications Working Group – Mike Lodge (chair),
Alison Ball, Mark Buckley, Sallie Falvey, Maggi Gale