



"ESTO PERPETUE"

THE HARVEIAN SOCIETY OF LONDON
FOUNDED 1831

LETTSON HOUSE
11 CHANDOS STREET,
LONDON, WIG 9EB
Telephone: 020 7580 1043

e.mail: harveiansoclondon@btconnect.com

Dear Member,

The first meeting of the Society after the Summer break will take place on Wednesday, 9th October 2019 when Dr Gustav Kuhn PhD will speak on

EXPERIENCING THE IMPOSSIBLE: HOW MAGIC WORKS

Magicians create illusions that allow you to experience the impossible. They produce these illusions by exploiting huge gaps in our conscious experience, holes that we are typically unaware of. Recent advances in our scientific understanding of magic provide new insights into the nature of magic, and the ease by which magicians trick us highlights many of our mind's limitations. For example, magicians use misdirection to manipulate your attention, which prevents you from noticing things that are right in front of your eyes. These surprising and stunning illusions provide intriguing insights into how our brain works. In this talk I will use science, interactive demonstrations and magic to explore the psychology of magic and explain why our mind is so easily deceived. I will illustrate that the world you experience as being real is in fact simply an illusion. Understanding how and why our brain is fooled will dramatically change the way you judge yourself and others, and it will also provide you with a new appreciation of your brain's amazing capacity.

Dr Kuhn is a Reader in the department of Psychology at Goldsmiths, University of London, and director of the MAGIC Lab. Gustav Kuhn is the leading researcher in the science of magic and he has authored over 70 scientific papers and a highly acclaimed book on the Science of Magic ([Experiencing the Impossible](#), MIT press). He is also President of the Science of Magic Association.

There will be a Buffet Supper at 6.45pm and the Meeting will start at 8.00pm. **The cost of the evening, to include the lecture and supper will be £38 per person for Members and Guests.** You are asked to send your remittance with the slip below to reach the Executive Secretary by **FRIDAY, 3rd OCTOBER** if you wish to attend. If paying by Bacs please email the Society that it is your intention to be present.

Yours faithfully,
Dr Elizabeth Price MB BS DCH FRCPath
Dr Philip Ind MB BChir FRCP

.....
To the Executive Secretary, 11 Chandos Street, London, W1G 9EB

I wish to attend the Buffet Supper on Wednesday 9th October 2019 and enclose my cheque for
myself andguest(s) (£38 per person) I wish to attend the lecture only.....

Bacs payments to Sort Code 20 71 74 Acct 30152145 (Ref Name and date of meeting).

E mail address.....Daytime Tel.No

Name in CAPITAL letters please.....

Name of Guest.....