



**Northwest**

REGIONAL DEVELOPMENT AGENCY

# **Northwest Sustainable Food Plan**

## **Cheshire and Warrington Sustainability Alliance**

### **March 2010**



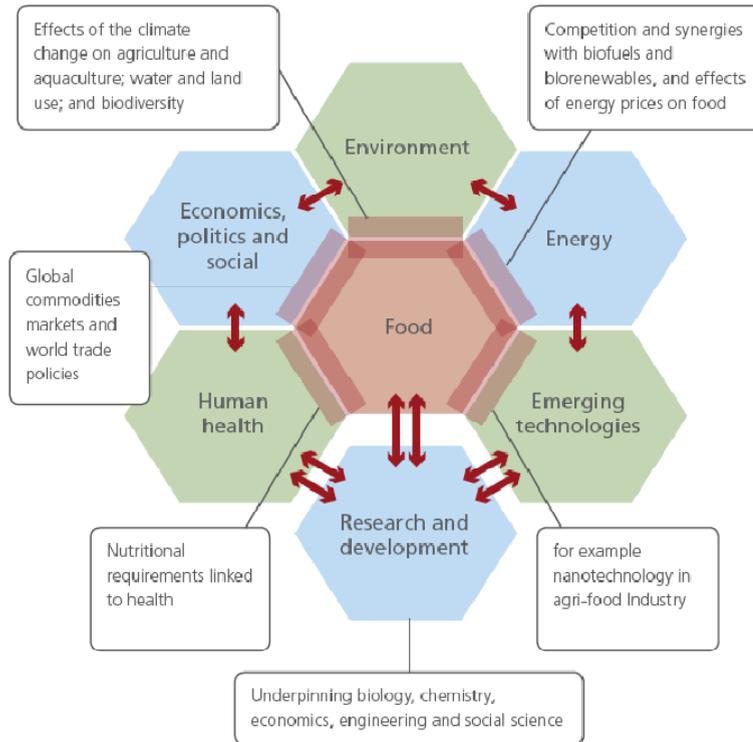
# Northwest Sustainable Food Plan

- **Background and Context of the NWSFP**
- **The key transformational actions**
- **Comments and Questions**

# Making it Happen - the Sustainable Consumption & Production Action Plan for England's Northwest 2010-2012

# Transformational Action 1

## To turn the Northwest into an agri-science test bed



# Transformational Action 2

A sustainable connected, low-impact food & drink logistics chain



# Transformational Action 3

Low carbon, low water, zero waste to landfill throughout the supply chain with a focus on process innovation in food production



# Transformational Action 4

## NW specific low-impact food and drink basket of goods

### A small guide to take along when you shop

We have listed the seals and symbols cited in the Sustainable Shopping Basket in compact form to assist you in your daily shopping and for your less frequent purchases in DIY stores, furniture stores, etc. Just cut it out, fold it and take it with you. Each list is provided in duplicate – in case one goes missing or you want to pass one on to a friend.

<p><b>Daily shopping</b></p>		<p><b>Forest</b></p> <ul style="list-style-type: none"> <li>"Rainforest"</li> <li>"FSC"</li> <li>"Sustainable Forestry"</li> <li>"GreenMark"</li> <li>"GreenMark Plus"</li> <li>"GreenMark Gold"</li> <li>"GreenMark Platinum"</li> </ul>	<p><b>Energy</b></p> <ul style="list-style-type: none"> <li>"Energy Star"</li> <li>"Energy Star Certified"</li> <li>"Energy Star Green"</li> <li>"Energy Star Gold"</li> <li>"Energy Star Platinum"</li> </ul>
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The University of Manchester  
Sustainable  
Consumption Institute

# Transformational Action 5

## Sustainable public sector food and drink procurement with promotion of the Healthier/Sustainable Food Mark

### The eatwell plate

Use the eatwell plate to help you get the balance right. It shows how much of what you eat should come from each food group.



# Transformational Action 6

Inspirational action on SCP by the NW's key food and drink retailers

