

Education projects in the North West

Hannah Rigden
Community and
Biodiversity Adviser

Who are Natural England?

- Natural England is here to conserve and enhance the natural environment, for its intrinsic value, the wellbeing and enjoyment of people and the economic prosperity it brings.
- We are the agency responsible for advising the Government on wildlife and environment matters, for administering environmental grants to farmers and caring for British wildlife and wild spaces.
- We have 3 main areas of work:
 - Conserving Biodiversity
 - Enjoyment and Understanding of the natural environment
 - Agri-Environment Schemes

Encouraging Understanding and Enjoyment

- Education sits under this objective, with several aspects
 - Partnerships
 - Places to visit
 - Resources
 - Sponsorship
 - Research
 - Support for campaigns
 - Projects
 - Campaigns

Homes

NATURAL
ENGLAND



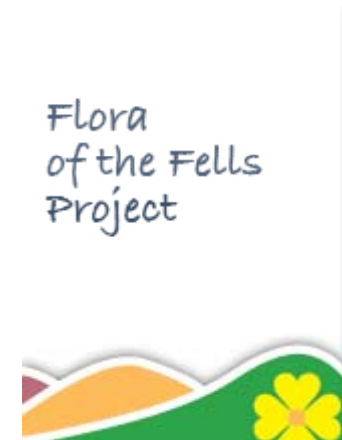
Schools



Partnerships

- Delivery of projects with partner organisations
- Helping each other meet objectives
- In the North West we work regularly with:
 - FACE – Farming and Countryside Education
 - SETup Science – Local Science Education Charity in Cheshire
 - Flora of the Fells

SET^{UP} Science




Places to visit

- Sites we own and manage
 - National Nature Reserves
 - 3 education staff this year in NW
- Designated sites
 - Local Nature Reserves, Country Parks
- Sites we Grant Aid
 - Farms and other sites with Educational Access

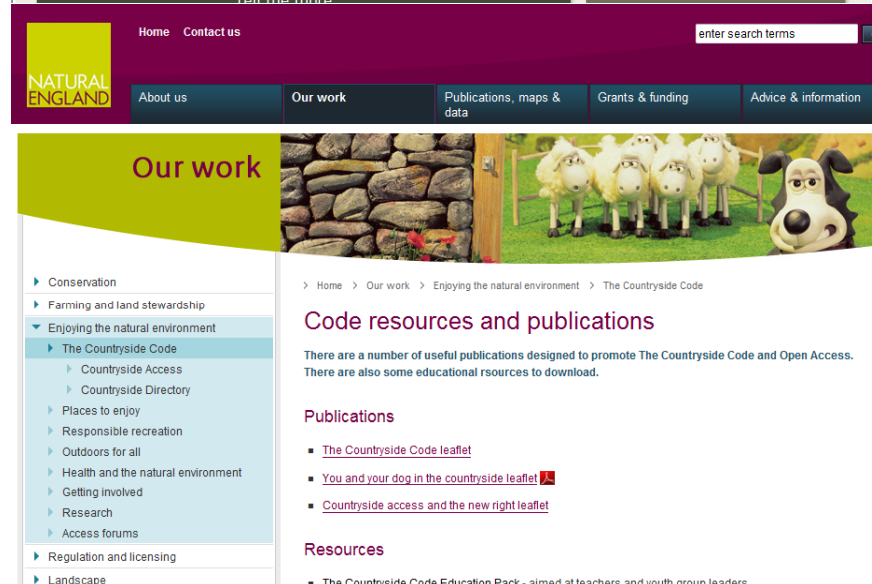


Resources

- Web based resources
 - Big Wildlife Garden
- Teaching materials
 - Country Code
 - Language of Landscape
- Equipment



The screenshot shows the homepage of 'The BIG Wildlife Garden' by Natural England. The header includes the Natural England logo, the site title 'The BIG Wildlife Garden' with a hedgehog icon, and a login section with fields for 'Username' and 'Password', a 'Forgot password' link, and 'Sign in' and 'Register' buttons. The main content area features a 'From the Potting Shed' section with a birdhouse image and a call to action: 'Be a part of England's newest nature reserve!'. It explains that the garden can help turn a garden into an oasis and encourages registration to find out more. A 'Calling all teachers!' section promotes a school competition. On the right, there's a 'My Friends' section for making friends with other gardeners and a 'Results' section showing 1290 members and a target of 10,000 gardens by June 2010. The bottom section shows the 'Latest garden' as '06 Jan 2010, KeithCGarden'.



The screenshot shows the 'Our work' page of 'The Countryside Code' website. The header includes the Natural England logo, navigation links for 'Home' and 'Contact us', a search bar, and a menu with 'About us', 'Our work', 'Publications, maps & data', 'Grants & funding', and 'Advice & information'. The main content area is titled 'Our work' and features a large image of sheep and a dog. A sidebar on the left lists various topics under 'Enjoying the natural environment', with 'The Countryside Code' selected. The main content area is titled 'Code resources and publications' and includes a brief introduction, a list of publications (The Countryside Code leaflet, You and your dog in the countryside leaflet, Countryside access and the new right leaflet), and a section for resources (The Countryside Code Education Pack).

Sponsorship

- Scout Association
 - Cub and Scout Naturalist Badge



Research

- Airbus Survey for Year of Biodiversity
- Natural Connections
 - Childhood and Nature Survey
 - Play in the Forest
 - Pilot schemes in London, Stoke, Bristol, High Wycombe/Oxford

Support for Campaigns

- Playday
- Year of food and farming/think food and farming



Projects

- School Grounds Week
- Local River Study
- Teacher Training
 - Using farm visits to cover curriculum requirements, increase attainment and attendance
- Farmer Training
 - CEVAS training (Countryside Educational Visits Accreditation Scheme) – towards LOtC quality Mark



Campaigns

- International Year of Biodiversity 2010-11
- 1 Million Children – National campaign
2009-12 – to give one million children and their families a high quality learning experience which enriches their understanding and appreciation of the natural environment.
 - 2009 North West 12,000 children visited natural sites
 - 2010 target 17,000+

Our ambitions for 2012

- Quadrupled the number of farm visits by children to 250,000
- Tripled the number of children participating in educational visits on NNRs to 100,000
- Directly engaged 200,000 children in the Undersea Landscape Campaign
- Secured 100,000 members of our Big Wildlife Gardening site
- Offer children and families online access to 20,000 activities on the Natural England – BBC Event Finder.



Ben walks!
Millies hero
on new legs:
Amazing pics



The two
wisdom
Ant and
Who's

£6.90
Friday 30.06.12
Published
in London and
Manchester
guardian.co.uk

the guardian



Cotton wool generation return to the wild

- Natural England reaches target of 1 million children outdoors
- Child obesity figures reduced for first time in 25 years
- Outdoor activities now more popular than computers and television



Speedy, artist's impression of the ghost at hospital



...and tonight on the
one show...how
Natural England's
campaign to get 1
million children
outdoors has
inspired a generation
to get off the sofa
and back to nature!

Tom Wells

Hospital managers have called in an
exorcist after doctors' workers
complained they are being tormented by a
GHOST

Spooked staff at Derby's Royal
Hospital claimed a black clad figure
wearing a cloak was stalking wards and
corridors.

One said: "There have been dozens of
sightings over recent weeks and people

A spokesman for the Bishop
said: "We have seen this in the past to the

Paranormal Society said: "There are lots

of people who are very keen to see the
yesterday ordered to pay back more