



## Advertise in programme for Tenterden Folk Festival 2018

Tenterden Folk Festival 2018 from Thursday 4<sup>th</sup> Sunday 8<sup>th</sup> October. The bumper souvenir programme will be published late August or early September and distributed through Tourist Information Centres, Libraries, Tenterden & District Chamber of Commerce members and folk venues, sent to Around Kent Folk magazine subscribers, festival ticketholders and local and national press. The programme will also be posted on our website for an extended period.

- Overall size of publication: A5 book: (height 21.0cm width 14.cm approx.)
- Colour gloss cover
- Advertisements in colour or black and white
- All prices are for payment in advance with full artwork supplied to us
- No VAT
- Cheques payable to "Tenterden Folk Day Trust"
- Adverts accepted in print quality PDF, JPEG or TIFF preferably by email
- Also send printed copy of advert with cheque.

POSITION	SIZE (height x width) Cm	COST: FULL COLOUR £	COST: BLACK & WHITE £
Outside back cover	full page 18.0 x 13.0	<b>240.00</b>	
Inside front cover or Inside back cover	full page 18.0 x 13.0	<b>195.00</b>	
	half page 8.5 x 13.0	<b>120.00</b>	
Run of programme	Full Page 18.0 x 13.0	<b>190.00</b>	130.00
Run of programme	Half page 8.5 x 13.0	<b>100.00</b>	80.00
Run of programme	Quarter Page 8.5 x 6.0	<b>75.00</b>	60.00

- ❖ 12% discount available to business based in Tenterden (paid in advance)
- ❖ 12% discount available to stall holders booking a pitch at the festival (paid in advance)
- ❖ Special prices available for folk clubs that normally advertise in AKF

**To book your advert contact;**

**Alan Castle:** T: 01233 626805 E: [info@tenterdenfolkfestival.org.uk](mailto:info@tenterdenfolkfestival.org.uk)

Tenterden Folk Festival, 15 Repton Manor Road, Ashford, Kent, TN23 3HA

Tenterden  
Folk Day  
Trust  
Registered  
charity No.  
1038663

Promoting folk  
song, music  
and dance.

Hon Patrons  
Shirley Collins  
MBE  
Jacqui McShee

Member of;  
Tenterden &  
District  
Chamber of  
Commerce,  
Association  
of Festival  
Organisers,  
Fundraising  
Standards  
Board,  
Affiliated to;  
The English  
Folk Dance &  
Song Society.

Supported,  
sponsored and  
partly funded  
by;  
Tenterden  
Town Council,  
Ashford  
Borough  
Council  
Kent County  
Council,  
and an  
increasing  
number of  
businesses &  
other  
organisations