The Young People’s Development Forum
(Disabled Children & Young People)

Young People’s Consultation Report

“IDDP 2013 Evaluation”

January 2014

“New Innovations for working with Disabled Children & Young People”

Barking & Dagenham Progress Project operate as a Charitable Company Limited By Guarantee.

The Consortium has a democratically elected Board of Directors / Management Committee representing partner organisations, disabled children & young people and the general community which supports our aims :-

Charity Number : 1102465
Company No. : 4574234
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Consultation – “International Day of Disabled People (IDDP) 2013”

Introduction to Barking and Dagenham Progress Project:

B & D Progress Project is a voluntary sector partnership initiated in July 1998 by five local agencies.

- DABD
- B & D Crossroads
- PACT
- B & D Mencap Society
- CIIL

The project was established to support disabled children and young people in Barking and Dagenham and any agencies working with them. It attempts to bring together agencies so that resources can be best used and services can be improved.

The Consortium has a democratically elected Board of Directors / Management Committee representing partner organisations, disabled children & young people and the general community which supports our aims.

Barking & Dagenham Progress Project operate as a Charitable Company Limited by guarantee.
Introduction to the IDDP 2013 Evaluation:

For the past nine years, the International Day of Disabled People (IDDP) has been funded by the London Borough of Barking & Dagenham, and planned and delivered by Jonathan Morris of the Disability Equalities Forum at the Barking & Dagenham Centre for Independent, Inclusive and Integrated Living, and later on the Independent Living Agency.

Unfortunately this year, the usual scheme of work wasn’t possible therefore an inspirational young man, Neal Crowley, pursued his dream of organising the 10th Anniversary of IDDP.

He contacted 2 local organisations, ourselves, and Parents of Autistic Children Together (PACT) to assist him on his quest for a big celebration for people with disabilities in the local community.

Using our contacts and networking at the CVS Open Day 2013, we formed a small group of individuals and organisations, soon to be the IDDP 2013 Committee, and began meeting regularly to discuss ideas and plans for the big day. The idea of going to the CVS Open Day was to sign up interested parties, including organisations and individuals – the Chief Executive of LBBD even signed up to help!

We strived to keep the celebration aspect of the event alive, and through listening to ideas from service users we began to put more structured plans in place. We wanted the event to be as user-led as possible so we were delighted when more and more service users came to planning meetings and started offering their time as Volunteers.

We set the theme as ‘The Arts’ – this idea came from a young person and Volunteer from PACT who really got involved with the project. We got in touch with local arts organisations to see if they wanted to join us on our journey and to see how they could help us throw a huge event celebrating the fantastic achievements of people with disabilities in the local area.

We included a platform for people with disabilities to showcase or discover their talents in performance, as well as the opportunity to enjoy a Disco towards the end of the day.

We served a light lunch, and refreshments throughout the day.

(please see Appendix 1 for Event Programme)
Organisations Involved:

Venue

Kindly donated by Dagenham & Redbridge Football Club (The LBBD Stadium)

IDDP 2013 Committee

Advisory Partners
Autism Ambassadors
DABD (uk)
Eastside Community Heritage
Green Shoes Arts CIC
Neal Crowley
Parents of Autistic Children Together (PACT)
The Barking & Dagenham Progress Project

Stallholders

AbPhab
Advisory Partners
Autism Ambassadors
DABD (uk)
Eastside Community Heritage
Green Shoes Arts CIC
Laterlife Relocations
LBBD Maples Centre
LBBD Sports Development
LBBD Volunteer Drivers Scheme
Parents of Autistic Children Together (PACT)
Streetwyze
Studio3Arts
The Barking & Dagenham Progress Project
Performers

Carole Thomas
David Rushbrook
Green Shoes Arts CIC
LBBD WOW Unit
Nicola Walsh
PACT Friday Group
PACT Monday Group
Trinity School Choir
Trinity School Dance Group
Trinity School Drumming Group
Youth Ambassador - Mizz Camara

Event Opened by Ms Teresa Parish, who also provided opportunities to have photos taken with her Olympic Torch

Event Closed by Mr Neal Crowley

IDDP Michael Brookes Award presented to: Alex Rowley

Alex was instrumental on the Committee and as a young person; it was exactly our goal to engage young people. He was fantastic at advertising the day via radio and speaking to others in the community, and also at utilising his links with other local organisations. On the day itself, Alex used a lot of initiative to complete tasks independently.
Funding

We were fortunate and extremely grateful to receive donations from many different sources, all very keen to support our main aims and objectives for IDDP 2013.

We received:

- LBBD Short Breaks £500
- Independent Living Agency £200
- Mr. Levenfiche £250
- Asda (Dagenham) £10
- Sainsburys (Chadwell Heath) £10

We also received large donations in staff time and resources from organisations involved in the IDDP 2013 Committee.

*(please find a detailed breakdown of costs in Appendix 2)*

We discussed the idea of Online Fundraising but decided against this for the 2013 event due to time constraints. We would like to pursue this idea in the future, especially as we could setup the webpage early in the year to maximise the chances of gaining funding from individuals in the community.
Advertising

We did not have an advertising strategy for the event.

We managed to retrieve the information and resources used in the past for IDDP from the Independent Living Agency, but unfortunately none of the resources; i.e. banners, were able to be used for this year’s event.

We contacted local radio stations, and we were fortunate enough for TIME FM to offer us two slots to promote the event.

A member of the Committee went to the station to record a short interview which was then played repeatedly in the week leading up to the event.

We also featured in their ‘What’s Happening’ section in the time surrounding the event.

We distributed leaflets to local organisations for them to give out to their service users, as well as making use of the contacts used by those organisations performing and exhibiting on the day.

(see Appendix 3 for an example of the Leaflet)

Letters/ emails were sent to local newspapers, and the Dagenham Post sent a photographer down to the event, where he really got involved and took lots of photos. Unfortunately, this only equated to a very small article being included in the paper the day after the event, with NO photos.

A Committee Member from Eastside Community Heritage recorded some footage of the event ready to put into a promotional DVD for the 2014 event.

Students from Barking & Dagenham College were present on the day taking photos of the event, which can be used as promotional material for next year’s event.

To inform delegates of the filming & photography going on, we used Easy-Read posters to relay the information. We asked that if they did not want to be filmed/photographed, to wear a specially designed sticker and inform the relevant artist.

We also worked closely with Trinity School around this issue.

(please see photo consent documents in Appendix 4)
Involvement of Young People

IDDP has generally been regarded as an event involving adults rather than young people as the celebration has always been held during the day.

Whilst we stuck with this plan as it is what delegates are used to and it was our first year of planning and delivering the event, we wanted to involve young people in whatever way we could.

We circulated our leaflet to local Schools and Colleges, but got the biggest response from Trinity School who brought approx. 30 young people to enjoy the event and perform.

The Osbourne Partnership and the Maples Resource Centre also brought some young people to the event.

To include the young people who attend local youth groups, we sent out an email asking for their involvement in a slightly different way:

We carried out an activity with members of the Progress Project Young People’s Development Forum to design some activities that other local youth clubs and schools could use to celebrate IDDP with their members during IDDP week.

We have sent you our ideas so that you can possibly incorporate one of them into your youth clubs during the week of 2nd December 2013.

If you do manage to celebrate IDDP with the young people that you work with, please can you let us know so that we can include the information in our evaluation.

If you can, we would love it if you could send us photos of the finished results (i.e. arts & crafts) as we can also use them at the event next year.

1. Onesie Party
2. Portrait collages
3. Team Games (Confidence Building)
4. Dancing & Singing
5. Football Tournament
6. Pool Competition
7. Fireworks!
8. Futuristic Party (Fancy Dress)
9. Fish & Chips
10. Spaceship Drawing Competition
11. Shield Making
12. Listing things I am good at

Unfortunately, we didn’t have any feedback sent through to us.
Volunteers

IDDP 2013 would not have been able to be as successful if it wasn’t for the Volunteering ethos of the day.

We were fortunate enough to have Chris Simpson, Head of Volunteering of DABD (uk) on the IDDP Committee, who was more than happy to supply us with some Volunteers.

We also worked alongside Chris to empower some young people to Volunteer at the event. We gave them some basic Volunteer Training before the event to enhance their skills.

DABD (uk) supplied us with 14 Volunteers.

We supplied Chris with a Volunteer Plan of where we would like Volunteers to be stationed and the type of tasks we wanted them to do, so that he could distribute the Volunteers accordingly depending on the skills that they had.

PACT also supplied us with some Volunteers for the day who helped delegates sign in and access all of the information.
Delegate Analysis:

- 184 delegates attended the event

- 82% of delegates said that they had a disability
  16% of delegates said that they did not have a disability

  Those with a disability stated:
  - Learning Disability
  - Learning Difficulty
  - Down's Syndrome
  - Autistic Spectrum Disorder
  - Wheelchair User
  - Hearing problems
  - Back Problems
  - Arthritis

- 55% of guests were White British
  14% of guests were Black African
  2% of guests were Chinese
  2% of guests were Muslim
  2% of guests were Christian
  1% of guests were Irish
  1% of guests didn't know their Ethnic Origin

- 42% of delegates were ≤25 years old
  31% of delegates were 26 - 50 years old
  27% of delegates were ≥51 years

Organisations represented by delegates:

<table>
<thead>
<tr>
<th>WETH</th>
<th>MCCH</th>
<th>Maples Resource Centre</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Gateway Club</td>
<td>DABD (uk)</td>
<td>Ford Road</td>
</tr>
<tr>
<td>Eastside Comm. Heritage</td>
<td>Progress Project</td>
<td>Osbourne Partnership</td>
</tr>
<tr>
<td>Trinity School</td>
<td>Heathlands</td>
<td>PACT</td>
</tr>
</tbody>
</table>
Feedback Gained:

(please see Appendix 5 for an example of our Feedback Form)

No. of feedback forms completed: 88 (48%)

99% enjoyed the day

Comments:

It was very nice, we enjoyed with my service users
I really enjoyed the day and doing We Will Rock You
Really enjoyed the day
I thought it was good day, especially when I joined in
Want to do it again next year – all enjoyed ourselves
Good
Very Good
I liked it all
Really good, we performed
I liked the fresh cakes!
Because I love Music
It was a fantastic day and I enjoyed it
It was an amazing day
A great day
Brilliant day
But the music was soooooo loud!
I had a good time
All good for disabled people
I am very happy and enjoyable through my expression
Very well organised

98% of guests said that the building was accessible
2% of guests said that the building wasn’t accessible

Their reasons were:

No changing mat, too small
Small disabled toilet
75% of guests had a look around the information stands
24% of guest did not look around the information stands

Comments:

Like all the stands
Yes it was very interesting
Worked on a stall
Good
Liked it all

What the guests enjoyed:

Singing
Food
Miss Camara
Entertainment
Meeting other people
All of it
Performing
All the performer of different levels of disability
Choir
Music
Merry Christmas Song
The School Dance
The School Choir
Drumming
Stalls
Dancing
Meeting new people and groups
Made some new friends
Lovely company, great!
Films
That I participated in the entertainment and socialised with everyone
That I got up on the stage and sung
I liked the children who entertained us, they were good
I liked the entertainment and atmosphere
I liked listening to the music and enjoyed lunch
They do a lot to help all that came
Presentation
Evaluation:

Advertising

- Photos from the event have taken a long while to come back so they haven’t been able to be used on websites etc.
- We advertised too late for the event, but possible too early for Committee Members.
- We didn’t get leaflets professionally printed.

Funding

- We worked to our budget extremely well as some donations came very close to the event.
- It was hard to form a budget at first as we had no idea of what funding we would acquire to run the event.

Involving Young People

- Due to time and funding constraints, we were unable to reach out to young people as much as we initially wanted to; although it does state in our statistics that 42% of the delegates were under 25 – this is due to the fact that this age group were really thorough at filling in their feedback forms.
- Another barrier being that with this being our first year of running the event, we wanted to stick with the same format of a daytime event, which was a barrier to school aged children attending, without involvement from schools. To try to counteract this, we contact schools/SENCOs with our plans of IDDP, but we only received a response from Trinity School who were able to bring over 30 young people to the event. This enabled these young people to interact with lots of other people of varying ages.
- The members of the Young Peoples’ Development Forum were active in designing some activities for local youth groups to become involved in IDDP, but unfortunately we didn’t have any feedback sent to us.
- We felt somewhat limited at times as some Committee Members were coming from an ‘adult service user’ perspective, whilst some were putting young people first. In hindsight, I think that additional events needed to be planned around the main event in order to ensure that IDDP Celebrations were accessible for everyone.
Venue

- Changing room too small.
- Teresa Parish and staff at the Football Club were extremely attentive and helpful, and willingly got involved in all aspects of the day.
- We were able to use the venue for free.

Feedback Gained / Evaluation Method

- We were disappointed that under half of all delegates completed their feedback form. This really affected our statistics.
- We put in measures to ensure that ALL delegates were supported in feeding back their thoughts and opinions, but unfortunately this did not work as well as we thought it would.
- The disappointment followed through to feedback from stallholders and organisations involved in IDDP. We arranged a meeting a few weeks after the event to evaluate the process thoroughly, but only key Committee Members attended, making the capacity of our evaluation rather limited.

Committee

- It was disappointing that key people who had been involved for many years could not be involved this year due to their workload, although it was really good to get some new people and ideas on board and come away from the Committee just being made up of Professionals.
- Towards the end of the project, we felt that the workload could have been spread more evenly.

Awards

- We really struggled to track down the Michael Brookes Award and spent many valuable hours ringing and visiting organisations to find it, whilst all the time it was with one of our partner organisations!
- It was also very difficult to establish the criteria that had already been set for this award as we wanted to continue the awards' legacy (please see General Feedback section)
Volunteering

- DABD’s Volunteer Coordinator was extremely efficient and the Volunteers he provided us with were brilliant! They really bent over backwards to assist, and were very attentive to all of the delegates. They used their initiative and got on with tasks that needed doing.
- We had the right amount of Volunteers on the day.
- We also had some young volunteers present on the day.

General Feedback

- It was so difficult to track down information from previous years, and we felt very unsupported in the process.
- Even when we did track it down, the information wasn’t useful as there were bits missing. Neal Crowley contacted Jonathan Morris for all of the contacts relating to the event, but he couldn’t find it. Neal was very disappointed with this as under Data Protection, details have now gone missing.
Recommendations:

- To draw up a budget and Fundraising Strategy early in the planning process
- Assign specific areas to each committee member and continually follow them up
- To provide better disabled changing facilities
- Review the criteria of the Michael Brookes Award
- Advertising Strategy in place early
- Event planned to make IDDP more accessible to young people
- Use the Volunteer Plan again
- Devise a better way of collecting feedback

Contact Details:

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Dagenham
Essex
RM9 5NU

Telephone: (07506) 783 037
            (020) 8215 9762

Email: c.beckwithpp@btconnect.com
# Programme

<table>
<thead>
<tr>
<th>Time</th>
<th>Performers</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.00</td>
<td>Teresa Parish – Opening Speech</td>
</tr>
<tr>
<td></td>
<td>Trinity School Drumming Group</td>
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<tr>
<td>11.10</td>
<td>Trinity School Dance Group</td>
</tr>
<tr>
<td>11.20</td>
<td>Trinity School Choir</td>
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<tr>
<td>11.30</td>
<td>GreenShoes Arts Drama Workshop</td>
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<tr>
<td>11.50</td>
<td>PACT – ‘We Will Rock You’ (Monday Group)</td>
</tr>
<tr>
<td>11.55</td>
<td>David Rushbrook</td>
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<tr>
<td>12.00</td>
<td>WOW Unit</td>
</tr>
<tr>
<td>12.15</td>
<td>PACT – ‘12 Day of Christmas’ (Friday Group)</td>
</tr>
<tr>
<td>12.25</td>
<td>Carole Thomas</td>
</tr>
<tr>
<td>12.30</td>
<td>Mizz Camara</td>
</tr>
<tr>
<td>12.45</td>
<td>LUNCH</td>
</tr>
<tr>
<td>1.45</td>
<td>GreenShoes Arts Dance Workshop</td>
</tr>
<tr>
<td>2.00</td>
<td>DISCO</td>
</tr>
<tr>
<td>2.50</td>
<td>Nicola Walsh – ‘We Wish You A Merry Christmas’</td>
</tr>
<tr>
<td>2.55</td>
<td>Neal Crowley – Closing Speech</td>
</tr>
<tr>
<td>INCOME</td>
<td>BUDGET</td>
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<tr>
<td></td>
<td>£ 500.00</td>
</tr>
<tr>
<td>Sainsburys</td>
<td>£ 10.00</td>
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<tr>
<td>Asda</td>
<td>£ 10.00</td>
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<tr>
<td>Donation</td>
<td>£ 250.00</td>
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<tr>
<td>ILA</td>
<td>£ 200.00</td>
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<td></td>
<td>£ 970.00</td>
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</tbody>
</table>

**Expenditure**

**Staff Costs**
£ 1,095.50 £15.65 per hour x 70 hours

**Advertising**
- Pens £ 4.47
- Card £ 2.50

**Refreshments**
- Soup £ 81.40
- Rolls £ 23.00
- Pies (Mince/Apple) £ 35.00
- Juice £ 32.36
- Misc. £ 94.39 Cups/Cleaning/Tea/Coffee/Sugar etc
- Biscuits £ 6.00

**Misc**
- Balloons £ 55.00
- Table Decs. £ 27.61 Confetti/Tablecloths
- Gifts £ 30.00
- Misc £ 5.00

**Goodie Bags**
- Sweets £ 31.28
- Notepads £ 34.05
- Pencils £ 9.90
- Giant Bag £ 1.00
- Wrapping Paper £ 5.97
- Sellotape/BluTack £ 3.00

**Volunteers**
- Expenses £ 60.00 £ 39.00 DABD £4 x 15

**TOTAL** £ 1,616.43
Join us in our Celebration of 10 years
**IDDP DAY**
International Day of Disabled People

<table>
<thead>
<tr>
<th>Opened By Teresa Parish, Olympic Torch Bearer</th>
</tr>
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<tbody>
<tr>
<td><strong>When</strong></td>
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</tbody>
</table>
| ![Calendar](calendar.png)  
| **December 2013**                          |
| **SUN** **MON** **TUE** **WED** **THU** **FRI** | **Tues** |
| 1  2  3  4  5  6  7  8  9  10  11  12  13  14 15  16  17  18  19  20  21 22  23  24  25  26  27  28 29  30  31 | **Tuesday** |
| **3** **December 2013**                     |
| **Where**                                   |
| ![Location](location.png)                 |
| Dagenham & Redbridge Football Club         |
| Victoria Road Dagenham                     |
| **What Time**                              |
| ![Clock](clock.png)                         |
| 11am – 3pm                                 |
| **AM**                                      |
| ![Music](music.png)                         |
| Barking & Dagenham has Talent              |
| **PM**                                      |
| ![Disco](disco.png)                         |
| Disco wear your party clothes              |

Lunch will be provided
Soup and a Roll
Mince Pie
<table>
<thead>
<tr>
<th>![Camera Icon]</th>
<th>We are filming at this event.</th>
</tr>
</thead>
<tbody>
<tr>
<td>![X Icon]</td>
<td>If you don’t want to be filmed please see Alexia and wear a sticker.</td>
</tr>
<tr>
<td>![Person Icon]</td>
<td>Thank you</td>
</tr>
</tbody>
</table>

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We are filming at this event.

If you don’t want to be filmed please see Alexia and wear a sticker.

Thank you
# International Day of Disabled People

**Feedback Form**

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
<th>Don't Know</th>
<th>My Say</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. What did you think of the day?</td>
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<tr>
<td>2. Do you have a disability?</td>
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<tr>
<td>3. Was the building accessible?</td>
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<tr>
<td>4. Did you visit the information stands?</td>
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<tr>
<td>5. What did you like most about IDDP 2013?</td>
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<tr>
<td>6. What is your ethnic origin?</td>
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</tr>
</tbody>
</table>

Name: ___________________________

Age: _____

What group have you come from? ___________________________
To accompany these photos, we also have a Promotional Video for IDDP 2014 ready to view!