The Young People’s Development Forum
(Disabled Children & Young People)

Young People’s Consultation Report

“IDDP 2014 Evaluation”

December 2014

“New Innovations for working with Disabled Children & Young People”

Barking & Dagenham Progress Project operate as a Charitable Company Limited By Guarantee.

The Consortium has a democratically elected Board of Directors / Management Committee representing partner organisations, disabled children & young people and the general community which supports our aims :-

Charity Number : 1102465
Company No. : 4574234
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Introduction to Barking and Dagenham Progress Project:

B & D Progress Project is a voluntary sector partnership initiated in July 1998 by five local agencies.

- DABD
- B & D Crossroads
- PACT
- B & D Mencap Society
- CIIL

Due to changes in the economic climate, the partnership now consists of DABD (uk), Sycamore Trust, and Barking & Dagenham AbPhab.

The project was initially established to support disabled children and young people in Barking and Dagenham and any agencies working with them. It attempts to bring together agencies so that resources can be best used and services can be improved.

The Consortium has a democratically elected Board of Directors / Management Committee representing partner organisations, disabled children & young people and the general community which supports our aims.

Barking & Dagenham Progress Project operate as a Charitable Company Limited by guarantee.
Introduction to the IDDP 2014 Evaluation:

Up until 2013, the International Day of Disabled People (IDDP) has been funded by the London Borough of Barking & Dagenham, and planned and delivered by Jonathan Morris of the Disability Equalities Forum at the Barking & Dagenham Centre for Independent, Inclusive and Integrated Living, and later on the Independent Living Agency.

Unfortunately in that year, the usual scheme of work wasn’t possible therefore a young man, Neal Crowley, pursued his dream of organising the 10th Anniversary of IDDP.

He contacted 2 local organisations, ourselves, and Parents of Autistic Children Together (PACT) to assist him on his quest for a big celebration for people with disabilities in the local community.

Using our contacts and networking at the CVS Open Day 2013, we formed a small group of individuals and organisations, soon to be the IDDP 2013 Committee, and began meeting regularly to discuss ideas and plans for the big day. The idea of going to the CVS Open Day was to sign up interested parties, including organisations and individuals – the Chief Executive of LBBD even signed up to help!

We strived to keep the celebration aspect of the event alive, and through listening to ideas from service users we began to put more structured plans in place. We wanted the event to be as user-led as possible so we were delighted when more and more service users came to planning meetings and started offering their time as Volunteers.

As the 2013 event was such a success, with over 180 people attending, we decided to run the event again in 2014. This year we wanted to involve young people as much as possible so we ran a Consultation at Trinity School and also the Progress Projects’ Young Peoples Development Forum to get some ideas for the events content and timings. Historically, IDDP has been a daytime event in LBBD, which made it harder to engage young people. This year we included a platform for people with disabilities to showcase or discover their talents in performance, as well as the opportunity to enjoy a Disco during the evening.

We served a light lunch, and refreshments throughout the day.

(please see Appendix 1 for Event Programme)
Organisations Involved:

Venue

Kindly donated by Dagenham & Redbridge Football Club (The LBBD Stadium)

IDDP 2014 Committee

AbPhab Youth Club (Barking & Dagenham)
Autism Ambassadors
Barking & Dagenham CCG
DABD (uk)
Dagenham & Redbridge Football Club
Independent Living Agency
LBBD Access Officers
LBBD Sports Development
Neal Crowley
Sycamore Trust
The Barking & Dagenham Progress Project

Stallholders

Autism Ambassadors
Barking & Dagenham CCG
DABD (uk)
Healthwatch
Independent Living Agency
LBBD OT & Sensory
LBBD Sports Development
Samaritans (Redbridge)
Sycamore Trust
The Barking & Dagenham Progress Project
Performers

Carole Thomas
Geoff Thomas
LBBD WOW Unit
Nicola Walsh
Sycamore Trust Monday Group
Barking & Dagenham Progress Project
Adam Kaspar
Lucy Eaton

Event Opened by Neal Crowley - Chair of IDDP Committee, followed by Steve Thompson - Managing Director of Dagenham & Redbridge FC, and Erika Jenkins – CEO of BDCVS.

We also had speeches from Boba Rangelov – Barking & Dagenham CCG, and Keith Smith – Sycamore Trust when presenting the Michael Brookes Award. Lesley Hawes – CEO of DABD (uk) was presented with an award and also said a few words.

Event Closed by Cllr. Darren Rodwell, Leader of Barking and Dagenham Council, and Mr Neal Crowley

IDDP Michael Brookes Award presented to : Steve Wright
Funding

We were fortunate and extremely grateful to receive donations from many different sources, all very keen to support our main aims and objectives for IDDP 2014.

We received:

- Progress Project £1497.80
- Margaret Hodge MP £500.00
- Independent Living Agency £250.00
- West & Coe £100.00
- Barking & Dagenham CCG £100.00
- Wilkinsons £15.00

We also received large donations in staff time and resources from organisations involved in the IDDP 2014 Committee.

*(please find a detailed breakdown of costs in Appendix 2)*
Advertising

We did not have a full advertising strategy for the event.

Following concerns about the leaflet used last year, we were lucky enough to have a member of the Committee design it for us using a drawing portraying the inclusivity of the event, whilst also using information collected from young people at the Young Peoples’ Development Forum (Progress Project)

Originally we were not going to have any logos on the leaflet as the event was put on by lots of organisations working together. But due to a request from a financial participant, the Committee decided to reflect the organisation who had donated financially to the event on the leaflet itself – we would then showcase the rest of the organisations who took part on a Powerpoint at the event.

The leaflet and posters were kindly printed by LBBD, and were distributed to voluntary and statutory organisations within the community including; day centres, youth clubs, charities and council buildings. Leaflets were also sent to schools via email.

We purchased some rubber wristbands for the event with the initial intention of circulating this beforehand. But we thought it a better use of our resources to give them out at the event and use them as an advertising tool for 2015.

We were conscious that our advertising materials needed to be circulated earlier than last year, so we planned to release them in late October 2014 to give people a chance to book a place for the disco. In the end, only 1 family booked places at the disco, but we had a really good attendance rate in the evening!

(see Appendix 3 for an example of the Leaflet)

We were able to secure an advertising spot with Time FM, where a member of our Committee did and interview which was played in the lead up of the event. We also had a press release courtesy of LBBD

(see Appendix 4 for press release)

We decided to advertise that we were taking photos and video at the event, and we asked guests to wear a sticker if they did not want to take part.

(please see photo consent documents in Appendix 5)
Involvement of Young People

IDDP has generally been regarded as an event involving adults rather than young people as the celebration has always been held during the day.

Following success in 2013 involving young people both on the day and in the Consultation process, we were keen to repeat this this year.

We Consulted with young people at Trinity School and at the Barking & Dagenham Progress Project about what the event should look like.

Taking these ideas forward we decided on the timings of the day and to hold a Disco in the evening.

Unfortunately Trinity School were unable to bring down some of their pupils due to the event not starting until 1pm, and them having to be back at school ready for transport home.

The disco however, attracted many young people who attended with both their youth clubs and families.

Young Volunteers were also present on the day, both working hard and inspiring other young people to join in!

(please see Consultation Activity in Appendix 6)

We engaged young people further by inviting SweetChix (Britain’s Got Talent Finalists) to perform at the event.
Volunteers

IDDP 2014 would not have been able to be as successful if it wasn’t for the Volunteering ethos of the day.

We were fortunate enough to have Chris Simpson, Head of Volunteering of DABD (uk) on the IDDP Committee, who was more than happy to supply us with some Volunteers.

We also worked alongside Chris to recruit some Volunteers for the event, who were also given some training beforehand to enhance their understanding of the importance of the day.

The Volunteers were supplied with T-Shirts, so they were instantly recognisable by the guests as a ‘help point’

We supplied to Volunteer Leader with a list of tasks we would like them to complete, and the Volunteers were distributed accordingly depending on the skills that they had.

Main tasks included manning the signing in desk, and the kitchen – serving hot drinks and laying out lunch for the desks.

DABD (uk) supplied us with 11 Volunteers.

We were lucky enough to also have a Volunteer from Sycamore Trust, Robert Lamb, who took photos and video at the event.

The Barking & Dagenham Progress Project also gave some young people the opportunity to volunteer at the event.
Event Activities

The event primarily consisted of 3 parts.

Performances :

We had many performances from different parts of the community, and some guests enjoyed giving a speech about the organisation they are representing. Despite the performances being timetabled in advance, we didn’t have a back up plan for when people didn’t turn up / want to perform, meaning that other had to stand in at the last minute which cause a high level of anxiety amongst the Committee. We had a Tombola here.

Sports & Crafts :

This ran in between the daytime and evening events to give guests some activities to do to save them going home. Sports were provided by LBBD Sports Development and included Circus Skills and Boccia. Arts and Crafts were coordinated by Greenshoes, and involved making masquerade hats and masks to wear at the Disco. Progress Project also ran a badge making session around Healthy Living.

Disco :

The disco was DJ’d by young people from AbPhab Youth Club, and ran for 2 hours. 3 youth clubs brought their young people down to enjoy the evening, and gave the young people the chance to socialise with each other. The Tombola was also open here.

Food :

During the day event, a healthy, light lunch was supplied by Relish. This was supplemented by a popcorn and candyfloss machine to give the event a carnival/fairground theme. The popcorn and candyfloss machines were also available in the evening, as well as crisps and light snacks. On entry we gave each guest a token for the popcorn and candyfloss machines to enable the distribution to be fair.

Hot drinks and squash were available all day at no cost, and the Football Clubs’ bar was also open for people to purchase other drinks.
Delegate Analysis:

We did not collect a lot of data from the guests this year, meaning that we have less statistics to work with.

- 90 delegates attended the event during the day, and an additional 79 attended the disco in the evening

- We did not collect data on whether delegates had a disability or not, but we are informed enough to state that the majority of delegates had a disability.

- We did not collect any data on Ethnic Origin, as we found that this was filled in poorly at the 2013 event.

- We did not collect specific data on age but are informed enough to state that most of the delegates at the day time event were above the age of 25, except for any young volunteers. The majority of delegates at the evening event were younger than 25.

Organisations represented by delegates:

<table>
<thead>
<tr>
<th>CVS</th>
<th>WOW Unit</th>
<th>SweetChix</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greenshoes CIC</td>
<td>DABD (uk)</td>
<td>Ford Road</td>
</tr>
<tr>
<td>AbPhab</td>
<td>Progress Project</td>
<td>Osbourne Partnership</td>
</tr>
<tr>
<td>ILA</td>
<td>CCG</td>
<td>LBBD Sensory Team</td>
</tr>
<tr>
<td>Redbridge Samaritans</td>
<td>Heathlands</td>
<td>Sycamore Trust</td>
</tr>
</tbody>
</table>
Feedback Gained:

*(please see Appendix 7 for an example of our Feedback Form)*

Due to the low amount of feedback gained in 2013, we took a different approach this year and had a generic questionnaire on the way out of the venue for delegates to tick what they liked about the event.

This technique had its downfalls where we found it hard to monitor who said what and to note down extra comments, so our statistics aren't quite so robust.

However, it did prompt more participation from the guests.

No. of guests participating was approximately 50% participated due to them leaving in groups - we often had “1 tick per group”

- SweetChix: 30 ticks (this option was added on later due to many guests mentioning them)
- Information Stands: 9 ticks
- Food: 32 ticks
- Time of Event: 29 ticks
- Venue: 33 ticks
- Disco: 40 ticks
- Crafts: 17 ticks
- Sports: 17 ticks
- Singing / Performances: 41 ticks
Evaluation:

Advertising
We did not have an Marketing Strategy or anyone solely responsible for Marketing, which meant that we left it too late to get the flyers distributed. We also didn’t use our Social Media well enough.
The Committee were not strict enough at maintaining decisions made, therefore decisions about the design of the flyer kept changing.
We were lucky enough to have our interview played on TIME FM
We left it late to speak with LBBD Communications Team, meaning that we didn’t have full use of their Social Media
The Day Centres were told too late about the event, meaning they didn’t have enough time to plan transport/support staff in order for their service users to attend the event.

Funding
It worked well to charge for stalls, and that there were 2 separate amounts for the Voluntary and the Statutory Sector. Some stallholders however, fed back that they felt a little ‘shortchanged’ that the stalls were not placed in the main hall.
We could not have run the event if it wasn’t for donations from the community, therefore there needs to be an emphasis on this for next year.
The budget was managed well and we have some left over for 2015.

Involving Young People
The involvement of SweetChix was instrumental! The girls were so professional and interacted with the young people during the evening really well.
Most of the young people who attended during the evening came with their youth groups, which gave a fantastic opportunity for youth groups in the borough to socialise together. There was limited involvement from Trinity School this year due to the timing of the event.
Parents stated that they did not receive information about the event, even though it was distributed to all schools in the borough, and to youth groups.

Venue
The staff at the venue were really helpful both on the day, and in the lead up to the event.
They played an integral role in IDDP 2014, as did Teresa Parish.
We are unsure about how much the separate changing room was used.
Due to the size of the event, we were unable to put the stalls in the main hall with the performances, although it has been expressed that this should be the way forward next year, as many guests didn’t go and look at the information stalls as there was too much going on in the main hall.
Feedback Gained / Evaluation Method
We need to be more detailed with the data we collect to better inform future events. This year we collected peoples' 'likes' but did not collect any data around age, disability and ethnicity. We need to find an interactive way of collecting data that is quick and fun, and easy for guests to participate in as they are leaving the venue.

Committee
Chairperson did a great job, but the Committee did repeat decisions many times during the year.
Also, we spent a lot of time in the meetings recapping for people who arrived late, meaning that we didn’t progress quite as quickly.
Committee continued to grow throughout the year, with more organisations becoming involved. Decisions that have already been agreed at meetings need to be made clear on the minutes and email that is circulated.
More and more tasks are falling on the same people, therefore a suggestion was to employ a Volunteer for the group to take minutes and complete general administration tasks.

Awards
Continued with presenting the Michael Brookes Award, but feel we need to revisit the criteria for this, and possibly introduce some other awards in addition to this.

Volunteering
We had the right number of Volunteers provided to us from DABD (uk) who were fantastic on the day. Advising the Lead Volunteer of tasks in advance worked well, as did the 2 Training Sessions the group had before the event.
The T-Shirts made the Volunteers stand out to the guests.

General Feedback
We had a lot of issues with the Sound System, therefore in the future we need to look at hiring someone to manage this on our behalf.
In terms of transport – it has become apparent that this was a big barrier in some of the Day Centres attending the event. LBBD Passenger Transport runs from 10am – 2.15pm, therefore didn’t fit in with our times at IDDP 2014.
We weren’t as accessible as we would have liked for people with visual impairments and/or hearing loss due to a lack of experience on the Committee.
Recommendations:

- To recruit a Marketing Officer from local colleges/6th Forms to take responsibility for Marketing the event, and acquiring funding from local companies.
- To recruit a Volunteer to take minutes and meeting and complete general administration
- Have an IDDP Brochure in 2015 housing information about each organisation involved.
- Focus on data collection for our evaluation
- Make ‘agreed’ items clear on minutes and emails to prevent recapping
- Revisit IDDP award, and discuss the introduction of new awards
- Concentrate on improving our event accessibility, including making our documents available in more formats for people to request if needed.

Contact Details:

Carron Beckwith (Participation Officer)

Barking and Dagenham Progress Project
42-48 Parsloes Avenue
Dagenham
Essex
RM9 5NU

Telephone:  (07565) 533247
            (020) 8215 9762

Email:   c_beckwithpp@btconnect.com
APPENDIX 1

IDDP Programme of events

13:00 - Opening speeches, event starts.

15:45 - Thank you speeches.

16:00 - Sports and craft activities

18:00 - Disco

19:30 - BGT Finalists ‘SweetChix’ performance

20:00 - Event finishes

Contact us

Website: www.bldiddp.org.uk

Telephone: 020 8215 9673

Email: bdiddp@gmail.com
**APPENDIX 2**

<table>
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<th>BUDGET</th>
<th>ACTUAL</th>
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<td>remaining from 2013</td>
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**INCOME**

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<td>West&amp;Coe</td>
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<td>Wristband Donations</td>
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**EXPENDITURE**

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<td><strong>TOTAL</strong></td>
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Difference 693.47
International Day of Disabled People 2014

Information  Stalls  Sports  Refreshments  Disco  Fun

Wednesday 3rd December 2014
Dagenham & Redbridge Football Club,
Victoria Road, Dagenham, Essex, RM10 7XL

Please note: hoist provisions are available but users will need their own sling

BGT finalists 'SweetChix' Performing live at 7:30pm

NHS
Barking and Dagenham Clinical Commissioning Group

Margaret Hodge MP

West & Coe
Funeral Directors
Media Release

24 November 2014
For immediate release

International Day of Disabled People – a celebration

Barking and Dagenham residents will be celebrating the United Nations’ ‘International Day of Disabled People’ on Wednesday 3 December, by celebrating the achievements of disabled people, as well as drawing attention to services and support on offer in the borough. Britain’s Got Talent finalists SweetChix will be helping the day to go with a swing.

The event has been arranged by The Barking and Dagenham Progress Project and its partners DABD (uk), Sycamore Trust and AbPhab, Dagenham & Redbridge Football Club, the Independent Living Agency, and LBBD, whilst being supported by the Right Honorable Margaret Hodge MP, West and Coe Funeral Directors, and Barking and Dagenham CCG.

Volunteers from a broad group of disabled people and community organisations are coming together, as the Barking and Dagenham IDDP, for their eleventh annual celebration. It will take place at Dagenham, and Redbridge Football Club, from 1pm till 8pm. Five-piece girl-band SweetChix will be rounding off the event, following a packed day of sports, fun activities, information and advice stalls, as well as a disco.

Barking and Dagenham Council is promoting access to information and advice through its Care and Support Hub at www.careandsupport.lbbd.gov.uk. A promotion on facebook, twitter, posters and flyers will signpost the way for disabled people - and their families, carers and personal assistants where appropriate. The Hub has a wealth of information, including employing your own personal assistant, money matters and getting out and about.

The annual observance of the International Day of Disabled Persons was proclaimed in 1992, by the United Nations General Assembly. The observance of the Day aims to promote an understanding of disability issues and mobilise support for the dignity, rights and well-being of disabled people. It also seeks to increase awareness of gains to be derived from the integration of disabled people in every aspect of political, social, economic and cultural life.

Additional information:

International Day of Disabled People – the celebratory event:

- Disabled people, with their friends, family, carer or personal assistant can book a place for the disco and SweetChix by contacting Barking and Dagenham IDDP (BDIDDP) on 020 8215 9763 or at bdiddp@gmail.com.
- Programme:
  - 1pm - opening speeches
  - 3.45pm – thank you speeches
  - 4pm – sports and craft activities
  - 6pm – disco
  - 7.30pm – SweetChix
  - 8pm – event closes
- Venue: Barking and Dagenham Football Club, Victoria Road, Dagenham, RM10 7XL.
- Please note – hoist provisions will be available, but users will need to bring their own sling.
- For more information about the BDIDDP, please visit www.bdiddp.org.uk.
| ![Camera Image] | We are filming at this event. |
| ![X Icon] | If you don’t want to be filmed please wear a sticker. |
| ![Camera Image] | Thank you |
APPENDIX 6

When?
5 young people said they think the event should be in the afternoon/early evening from 4-7pm.
3 young people at night time with another 3 saying it should be a weekend.

Where?
Individually 5 young people thought Kingsley Hall was the best place to have it but as a group they said Dagenham and Redbridge.
1 Person individually said Dagenham and Redbridge as well as 2 individuals saying the leisure centre.

Party?
5 people want to play games.
3 people would like to do some dancing.
1 Person would prefer singing
3 people want food
9 people would like a fair
3 people would like drinks
9 people would like balloons
4 want music
3 would like to learn
3 would like information
8 would like stalls.
What did you like today?

i
information

singing

food

time

venue

disco

crafts

sports
To accompany these photos, we also have some videos to view on our website: www.bdiddp.org.uk