

The Link

The magazine of the Knightley Parishes

Notes for advertisers

1. You are welcome either to submit your own pre-prepared artwork, or simply to give us the text you wish to use.
2. If you are submitting text only, or text with an inserted graphic, we can lay it out appropriately for the size of advertisement you have chosen, or you may do that yourself. We will then send you a proof for approval before final insertion.
3. If you wish to submit free text but with an inserted graphic, please send the graphic as a separate .jpg file
4. If you are submitting pre-prepared artwork please note the following:
 - a) Copy should be as a .jpg or .pdf file.
MS Word files are much less satisfactory.
The size of the file is not important, but its shape is - see below.
 - b) For **full-page** or **quarter-page** ads. the shape needs to be **portrait** format (approx. 3:2).
 - c) For **half-page** ads. the shape needs to be **landscape** (approx. 2:3)
 - d) For the back page squares the ad. needs to be square.
5. As you will appreciate, all this can take a little to-ing and fro-ing to get things just right, so please do not leave it all until the last minute.

Many thanks,

David Pound
Feb. 2014