











Edward Clough Coordinator Victoria Neighbourhood Watch Charles Worrall Anti-Social Behaviour Officer Community Safety Unit email: <u>victoria-nhw@live.co.uk</u> website: <u>http://victoria-nhw.btck.co.uk</u> See it Report it Stop it





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This Workshop



Watch Schemes / Community Messaging / Social Media

This workshop offers an insight into the well-established Victoria Neighbourhood Watch; covering topics such as:-

- what a Neighbourhood Watch is
- how to make it work for you
- the benefits of working in partnership with key agencies within the Safer Stockport Partnership.

The work shop will also explore the subject of using social media to communicate with scheme members and the wider public and promoting the new 'Ringmaster' Community Messaging System.





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Agenda

- ➢Background
- >What is Neighbourhood Watch?
- Example of a scheme
- Methods of communication
- **Resources** (including Ringmaster)
- ➢Questions / comments.





Background to Neighbourhood Watch

- >30 years old
- ≻550+ schemes in Stockport#
- ≻150,000+ schemes across the UK
- ≻5,000,000 households across the UK
- >Largest voluntary organisation in the UK.

Source: www.neighbourhoodwatch.net

Source: CSU



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Question: The **co-operative** bank What is Neighbourhood Watch? STOCKPORT

a word / subject / issue

- a coordinator/deputy of a scheme a)
- b) a member of a scheme
- C) an active scheme but am not a member
- d) a sign in the area but no active scheme
- nothing in your area. e)







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Answer:

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What is Neighbourhood Watch?

- It's up to you
- Every Neighbourhood Watch scheme is different because each is owned and run by the people of its community
- Neighbours come together to make their area a safe and pleasant place to live
- You decide what measures to take because you know your community needs best.

Source: <u>www.ourwatch.org.uk</u>





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Example of a scheme



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Victoria Neighbourhood Watch



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As a result of Victoria Neighbourhood Watch

- Home Security Checks, with various equipment supplied & fitted free
- Fire Safety Checks, escape plan & smoke detectors
- o Speed monitoring on Hall Street
- o Double yellow lines re-instated
- o One way system introduced
- Junction change to improve safety
- Keep Clear area on Hall Street
- o Pavement repair
- o Street Lights repaired
- o Distributed a variety of information
- Notice Board installed
- o Community Meeting in our area
- o Community Safety Unit presentation
- NPT presentation
- PCSOs at meeting
- Fire & Rescue presentation
- Age UK presentation
- First Aid Training by British Red Cross
- 10 organisation Event
- TWO LIVES SAVED





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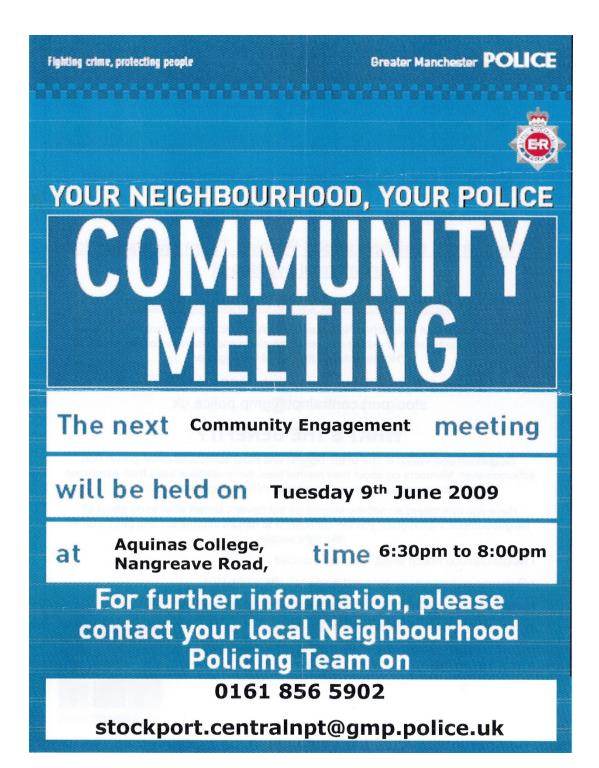
Why did we start a scheme?

>We had experienced:

- Thefts from or damage to cars
- Gangs of youths
- Damage to property
- Graffiti
- Dog fouling
- Hazard lights being smashed
- 'Alleged' drug dealing

≻A Community Meeting flyer.









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Getting started

- ➤ 3 families attended the meeting from our area
- > Bit of research, gave us a manual to work from
- > We each started out doing our own thing
- > Decided to work together to give us a bigger voice
- > Our goal to get information to many people.





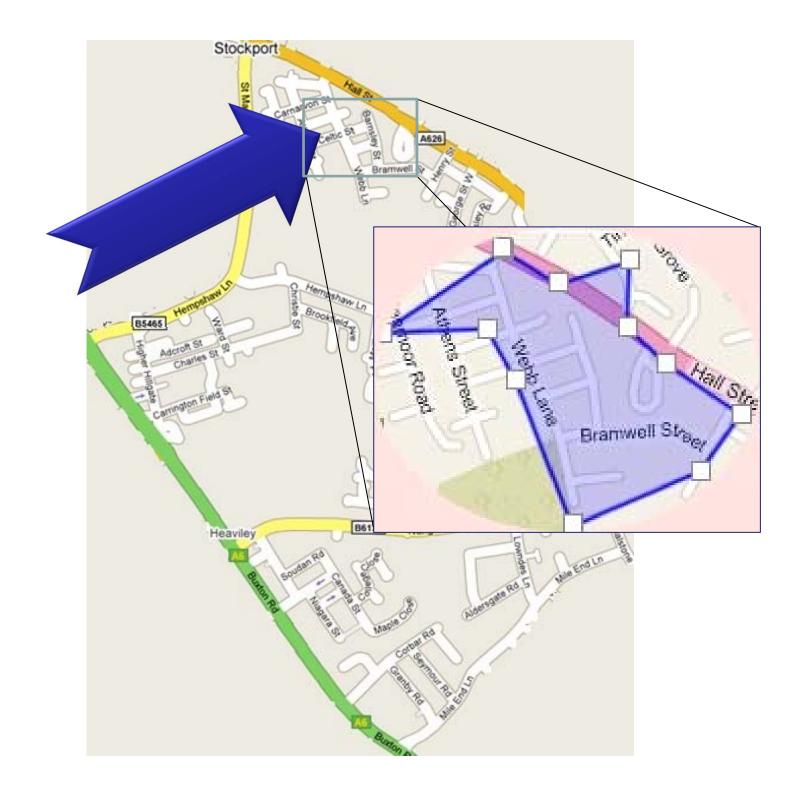
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Our next steps?

- Created a basic newsletter about NW
- Good level of interest
- Found a location for a meeting
- Flyer delivered to 230 homes about meeting
- Assembled an information pack
- Put a presentation together
- > Held the meeting, around 30 people attended.





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At our first meeting

Explained the basics of NW

Gave out information packs

Explained the official priorities

Asked what people actually wanted

Presentations, meetings or just a chat.





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Moving forward

- List of possible guests
 - Fire & Rescue Service
 - ➢ Age UK
 - British Red Cross
 - Police
- > We wanted to print, newsletters and alerts
- Bank account, constitution, bit of structure
- Co-op funding
- ➢ Big Lottery funding.





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A brief history (2009)

Year	Month	Meeting	Newsletter	Note
2009	June		Issue 1	Barnsley Neighbourhood Watch
2009	July		Issue 2	Victoria Neighbourhood Watch formed
2009	August	1st		Initial member packs issued to those attending meeting
2009	November	2nd	Issue 3	Home Security Checks Website launched





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A brief history (2010)

Year	Month	Meeting	Newsletter	Note
2010	February	3rd		Fire & Rescue Service Presentation
2010	Мау	4th	Issue 4	Co-operative Bank Grant & Big Lottery Funding
2010	September	5th		Community Meeting held as part of our meeting
2010	October		Issue 5	Use it or lose it feature
2010	November	6th		Community Safety Unit Presentation
2010	December			Joint issue under Hillgate & Heaviley Neighbourhood Watch Partnership, following GMP funding





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A brief history (2011)

Year	Month	Meeting	Newsletter	Note
2011	February	7th		Questionnaire, Personal Safety Alarm (AFF Grant funded), Age UK (Age Concern) at meeting
2011	March		Issue 7	Results of Questionnaire and details of the "Safer in Stockport" campaign
2011	Мау	8th		NPT and Courts Service (inc Magistrates) present
2011	June		Issue 8	Trading Standards feature
2011	November	9th		First Aid Event (British Red Cross) & 1st Buffet funded by a GMP & Cooperative Membership Grant
2011	December		Issue 9	Christmas awareness feature and First Aid Quiz





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A brief history (2012)

Year	Month	Meeting	Newsletter	Note
2012	February			Neighbourhood Watch and Community Notice Board installed, funded by 2 nd AFF grant
2012	February			New website launched
2012	March	10th		"Your Big Event" funded by 2 nd AFF grant. Supported by a number of partner organisations
2012	Мау		Issue 10	The way forward as we look to embrace available technologies
2012	October	Surgery		Last chance to say what you want from Victoria Neighbourhood Watch
2012	November		Issue 11	The plan for the future, including details of "Ringmaster"





Methods of Communication

Please write down a communication method



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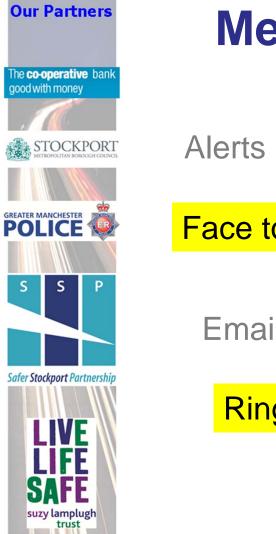
Methods of Communication

Alerts	Newsletters		Flyers	Noticeboard
Face to	Face	••••	ired tings	Presentations
Email	Street Signs			Facebook
Ringn	naster	٦	Fwitter	Events



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The co-operative bank good with money	Alerts	Newslet	tors	Flyei	22	Noticeboard
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	Face to Face		<u> </u>	Chaired Meetings		Presentations
S S P	Email	Street Signs	-	Websi	ite	Facebook
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Methods of Communication

Alerts	Newslett	ers Fly	ers N	loticeboard
Face to F		Chaired Meetings		resentations
Email	Email Street		site	Facebook
Ringn	naster	Twitte	ì	Events
	See it	Report it	Stop it	:





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Start with what you want





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Resources

- ssp.community-messaging.net/
- www.ourwatch.org.uk
- www.neighbourhoodwatch.net/index.php?func=PageResources
- Www.direct.gov.uk/
- ➢ POLICE.UK
- victoria-nhw.btck.co.uk
- Neighbourhood Policing Team
- Community Safety Unit
- Stockport Partnership Team.



Alerts via

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- Email
- Text message to mobile
- Audio message to a landline
- > Alerts when you want them
- Once registered you are away.





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Greater Manchester Police—Stockport Division Stockport Council including: Community Safety including the Drug Action Team (DAT) **Environmental Health and Trading Standards** Housing Strategy and Standards Legal Services Neighbourhood Management Public Realm **Regeneration and Leisure** Services for Young People Transportation and Planning Youth Offending Service Age UK Stockport Greater Manchester Fire and Rescue Service Greater Manchester Probation Trust Greater Manchester Public Transport Executive Greater Manchester Victim Support and Witness Service HM Customs and Excise National Health Service Stockport Solutions SK Stockport Substance Misuse Providers **Stockport Homes Stockport Magistrates Court** Stockport Domestic Abuse Forum Stockport Housing Partnership





Questionnaire for you to fill out Questions / Comments

Thank you

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