

## CAMPAIGN FOR HILTON PARISHIONERS TO GET A BETTER DEAL FROM A14 IMPROVEMENTS

### **Two-strand approach**

In line with the views of the parishioners, HPC is actively pursuing two strands of response to the proposed A14 route and its construction. Both strands acknowledge that an improved highway is required for this region. The two strands aim at different outcomes, both improve the situation for Hilton:

**1. MINIMUM DESIRED outcome:** Convince decision makers to optimise mitigation measures so that Hilton is not adversely affected, in any appreciable way, in terms of:

- Air quality, noise, visual amelioration, water-runoff, environmental pollution
- Rat-running and heavy vehicle traffic
- Access to local and long-distance roadways
- Contractors traffic and related environmental issues during construction

**2. IDEAL outcome:** Convince decision makers to abandon the proposed route and adopt the northern route previously outlined. We will work directly with the Brampton Action group, with one parishioner member of our Working Group liaising between the Action Group and HPC.

### **Action – HPC and you**

The Working Group is implementing an action plan to lobby a range of target people on these fronts, while requesting more detailed information from Highways Agency (HA).

### WHAT WE ALL NEED TO DO

HPC will provide regular updates on this site and notice boards, provide contact details where we can, suggesting matters on which you may wish to comment, in your own words.

So, your active support is requested to express your views to the decision makers and those that can influence them.

It has been made clear to us that **volume of response matters** most in securing change. We ask you to help keep up the pressure by active involvement.

### HELP US TO ENSURE THAT HILTON VILLAGE WILL NOT BE OVERLOOKED!

### **HPC Action Plan**

The HPC has devised an action plan to:

- Target people whom we will lobby
  - Tap sources of expertise to inform our arguments
  - Feed updates regularly to parishioners through multiple means
  - Seek parishioners views and prompt their actions to help the campaign
  - Maintain pressure on the authorities until our concerns are heard and appropriate responses are secured.
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